IN THEIR OWN WORDS...

At Lad Lake, we believe that art, and expression through writing, are powerful tools that can help traumatized youth heal. Below are excerpts from a couple poems that the youth in our care wrote.

Hearts
Gentle, fragile
Caring, breaking, hardening
No risks entail no gain.
Hope.

I am artistic and faithful
I wonder what my life will be like in 20 years
I hear the whispering wind
I see myself in college
I want to graduate high school
I am artistic and faithful
I say love comes in mysterious ways
I dream about an amazing future
I hope everything goes as planned
I try to be a successful young woman
I am artistic and faithful.

I say I can do this
I dream of peace and love
I try to do good
I hope for change
I am art in progress.
A WORD FROM OUR CHAIR AND CEO

We believe all children should have the opportunity to succeed at school and in life. At Lad Lake, we provide that opportunity.

Through specialized schools, we offer smaller classrooms with teachers who focus not just on grades, but on the challenges at home. By providing basic financial literacy education, we offer independent living opportunities for 18-year-old foster kids who never found a permanent family. Through out-of-home care and counseling, we help young people struggling with anxiety, depression and P.T.S.D. learn to how to cope, and move on. And we offer safety and healing spaces for young women who were previously trapped in the commercial sex trade.

With the help of our partners and donors, we can increase high school graduation rates, prevent youth homelessness, promote independence for our community’s most vulnerable teens, and help families heal. Together, we can achieve our mission to guide the growth of at-risk youth so that they reach their potential and live responsibly.

Perhaps the most powerful thing we can do, however, is provide a second chance. Whether they are kids in elementary school or young adults facing a life on their own, that second chance restores hope, amplifies compassion, and redeems value. It is the story changer. For the more than 1,200 youth we serve every year, we are proud to be a part of that life story. And with your help, we can see them turn that second chance into success.

CHERYL HILL
BOARD CHAIR

DAN MAGNUSON
CEO
2016 RESULTS

LAD LAKE YOUTH WHO HAVE AGED OUT OF FOSTER CARE OR IN OUT OF HOME CARE REPORT THAT...

93%
The educational and vocational services better prepared them for life outside of Lad Lake.

94%
They are more hopeful about their future.

2X
Youth “aging out” of foster care involved in Lad Lake programs are twice as likely to go on to secondary education after high school.

100%
100% of the teens who are survivors of sexual exploitation and completed our program were reunited with their family or continued treatment in a community-based program.

OUR MISSION:
To guide the growth of at-risk youth in order that they reach their potential and live responsibly.
Born to a teen mother who was later incarcerated, Marcus was sent to live with relatives in Wisconsin. The hope of a better life evaporated as he grew up in an abusive home with his caregivers until he entered foster care at age 15. Like many of the youth in our care, Marcus’s past trauma and abuse left him lacking the emotional stability needed to live a healthy and productive life. Bad choices led him to a juvenile detention center. After leaving, the court recommended Marcus stay at Lad Lake where he received support, counseling, and therapy. Marcus began to believe in his own potential and understand the importance of education. He graduated high school as an honor roll student. He worked hard in Lad Lake’s Employment and Community Assistance Team where he earned money for education and living expenses. With help and support from Lad Lake, Marcus is currently attending college on a football scholarship. He dreams of some day helping other kids like him. When asked why Lad Lake was important to his success, Marcus said, “When you come to a place like this, and you see the people here who want nothing but the best for you and see a brighter future for you, and when they work just as hard as you do for you for your future, you have no excuse for giving up.”
2016 DEMOGRAPHICS

Age
- Under 8: 30%
- 8-13 yrs: 13%
- 14-17 yrs: 17%
- 18-21 yrs: 3%
- Over 21 yrs: 30%

County
- Mke Suburbs: 49%
- Milwaukee: 2%
- Greater Madison: 2%
- Other: 1%
- Illinois: 38%

Gender
- Female: 51%
- Male: 49%

Ethnicity
- African American: 35%
- Caucasian: 21%
- Hispanic/Latino: 19%
- Not Specified: 3%
- Other: 22%

INCLUSION

Lad Lake, Inc. does not and shall not discriminate on the basis of race, color, relation (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, military status, or any other category, in any of its activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers and vendors, and provision of services. We are committed to providing an inclusive and welcoming environment for all members of our staff, clients, volunteers, subcontractors, vendors, and clients. Lad Lake complies with applicable federal, state and local laws governing nondiscrimination in employment in every location in which the company has facilities.
HOW YOUR GIFT IS INVESTED

A WILL TO HELP OTHERS

We all want to leave an impression that extends beyond our lifetime. When you leave a legacy gift to Lad Lake, you can. With some planning today, you can ensure thousands of children will live a better life tomorrow. For more information about giving options, and how you can leave a legacy for our community’s most at-risk youth, please call (414) 339-8910.

![How Your Gift is Invested](image)

GIVING YOUR WAY

There are many ways to give and many ways to fit charitable giving into your overall estate planning. A legacy gift guarantees that the issues that matter to you continue to be supported in your family name, long after you’re gone. Following are some examples of legacy gifts; many of which also allow you to save on taxes including:

- Charitable gift annuity
- Charitable bequest
- Stocks
- Retirement assets
- Charitable remainder trust
- Real Estate
- Life Insurance

"Lad Lake has been one of the biggest support systems in my life. Even though I aged out of Lad Lake's program years ago, they still continue to support me in whatever ways they can."

-Jameelah
Thank you donors!

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*Lad Lake has made every effort to ensure the accuracy of these donor lists. If you have an omission or discrepancy, please contact the development office at (414) 339-8910*
“I was hesitant on trusting people...They restored my faith in humanity. I am so thankful to Lad Lake.”

Larry, a former Lad Lake client

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### Revenue & Public Support

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Fees for Services</td>
<td>$12,724,480</td>
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<tr>
<td>Other Program reimbursements</td>
<td>$83,159</td>
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<tr>
<td>Food program income</td>
<td>$103,420</td>
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<tr>
<td>Contributions and special events</td>
<td>$874,223</td>
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<tr>
<td>Miscellaneous income</td>
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<tr>
<td>Loss on disposal of fixed assets</td>
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<td>Investment income</td>
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### Expenses

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<tr>
<td>Independent Living Program</td>
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<td>Other Programming</td>
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<td>Management &amp; General</td>
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<td>Fundraising</td>
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**Net Assets End-of-Year: $6,362,833**