A WORD
FROM OUR
PRESIDENT AND CEO

We believe all children should have the opportunity to succeed at school and in life. At Lad Lake, we provide that opportunity.

Through specialized schools, we offer smaller classrooms with teachers who focus not just on grades, but on the challenges at home. By providing basic financial literacy education, we offer independent living opportunities for 18-year-old foster kids who never found a permanent family. Through out-of-home care and counseling, we help young people struggling with anxiety, depression and P.T.S.D. learn to how to cope, and move on. And we offer safety and healing spaces for young women who were previously trapped in the commercial sex trade.

With the help of our partners and donors, we can increase high school graduation rates, prevent youth homelessness, promote independence for our community’s most vulnerable teens, and help families heal. Together, we can achieve our mission to guide the growth of at-risk youth so that they reach their potential and live responsibly.

Perhaps the most powerful thing we can do, however, is provide a second chance. Whether they are kids in elementary school or young adults facing a life on their own, that second chance restores hope, amplifies compassion, and redeems value. It is the story changer. For the more than 1,200 youth we serve every year, we are proud to be a part of that life story. And with your help, we can see them turn that second chance into success.

DAN MAGNUSON
PRESIDENT AND CEO
2017 RESULTS

LAD LAKE YOUTH WHO HAVE AGED OUT OF FOSTER CARE OR IN OUT OF HOME CARE REPORT THAT...

93%
The educational and vocational services better prepared them for life outside of Lad Lake.

94%
They are more hopeful about their future.

2X
Youth “aging out” of foster care involved in Lad Lake programs are twice as likely to go on to secondary education after high school.

100%
100% of the teens who are survivors of sexual exploitation and completed our program were reunited with their family or continued treatment in a community-based program.

OUR MISSION:
To guide the growth of at-risk youth in order that they reach their potential and live responsibly.
At the age of five, Aliza was sent to live with a relative in “kinship” care because of abuse in her home. But instead of finding respite, she became fearful for her own safety because of abuse in that home as well. After enduring six years of fear, she entered into a group foster home at age 11.

When she was 17, Aliza connected with Lad Lake and received help from the Supervised Independent Living program. There she learned basic skills like how to balance a checkbook, received help finding a job and assistance for rent. These critical supports, along with a youth worker who encouraged her in school, helped her successfully graduate from high school. She began taking precollege classes and joined a statewide organization that advocates for the rights of foster youth.

“I honestly don’t know what I would be doing right now if it wasn’t for Lad Lake,” said Aliza.

Lad Lake continues to support her through its Independent Living program. Aliza dreams to go to college at UW-Madison and perhaps study education or social work. He is currently attending MATC and working full-time.
2017 DEMOGRAPHICS

Age
- Under 8: 9%
- 8-13 yrs: 6%
- 14-17 yrs: 11%
- 18-21 yrs: 48%
- Over 21 yrs: 15%

County
- Milwaukee: 38%
- Mike Suburbs: 49%
- Greater Madison: 9%
- Other: 4%
- Illinois: 3%

Gender
- Female: 51%
- Male: 49%

Ethnicity
- Caucasian: 30%
- Hispanic/Latino: 19%
- Not Specified: 19%
- Other: 22%

INCLUSION

Lad Lake, Inc. does not and shall not discriminate on the basis of race, color, relation (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, military status, or any other category, in any of its activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers and vendors, and provision of services. We are committed to providing an inclusive and welcoming environment for all members of our staff, clients, volunteers, subcontractors, vendors, and clients. Lad Lake complies with applicable federal, state and local laws governing nondiscrimination in employment in every location in which the company has facilities.
HOW YOUR GIFT IS INVESTED

A WILL TO HELP OTHERS

We all want to leave an impression that extends beyond our lifetime. When you leave a legacy gift to Lad Lake, you can. With some planning today, you can ensure thousands of children will live a better life tomorrow. For more information about giving options, and how you can leave a legacy for our community’s most at-risk youth, please call (414) 339-8910.

GIVING YOUR WAY

There are many ways to give and many ways to fit charitable giving into your overall estate planning. A legacy gift guarantees that the issues that matter to you continue to be supported in your family name, long after you’re gone. Following are some examples of legacy gifts; many of which also allow you to save on taxes including:

• Charitable gift annuity
• Charitable bequest
• Stocks
• Retirement assets
• Charitable remainder trust
• Real Estate
• Life Insurance

"Lad Lake has been one of the biggest support systems in my life. Even though I aged out of Lad Lake's program years ago, they still continue to support me in whatever ways they can."

-Jameelah
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“I was hesitant on trusting people...They restored my faith in humanity. I am so thankful to Lad Lake.”

Larry, a former Lad Lake client

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